

## Placement of Paid Advertisements for the Wisconsin Dance Council Newsletter

1. Decide on the size of the ad you wish to place.

Size	1/8 page (3 1/2 w X 2 3/8 h)	1/4 page (3 1/2 w X 4 3/4 h)	1/2page (7w X 4 3/4 h)
Price: 1 issue	\$30	\$50	\$80
Price: 2 issues	\$50	\$80	\$125
Price: 3 issues	\$75	\$105	\$150

1/8 page	1/8 page
1/8 page	1/8 page

2. Send a prepared digital copy of the ad in the correct size or a "Camera-ready-Copy" of the ad  
 digitally to: [info@wisconsindancecouncil.org](mailto:info@wisconsindancecouncil.org) or by US mail to: **WDC Newsletter**

**P.O. Box 707**

**The ad should arrive on or before Oct. 15, Jan. 15, Apr. 15!** **Madison, WI 53701-0707**

3. Please make the check payable to the Wisconsin Dance Council with the full payment to arrive on or before the dates mentioned and mail it to:

Wisconsin Dance Council  
 c/o David G. Bell, Treasurer  
 1625 Middleton St.  
 Middleton, WI 53562

4. Size of the ad:.....

Number of issues:..... Cost \_\_\_\_\_

**Fall issue** \_\_\_\_\_  
 to appear in Nov.

**Winter issue** \_\_\_\_\_  
 to appear in Feb.

**Spring issue** \_\_\_\_\_  
 to appear in May

as noted above